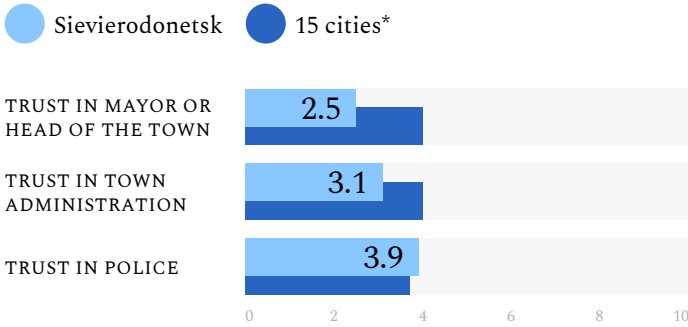


# SIEVIERODONETSK CITY PROFILE 2019

## GOOD GOVERNANCE



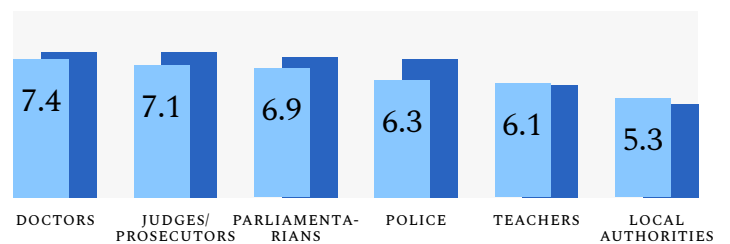
✓ *Prioritize anti-corruption initiatives, especially among doctors and judges/prosecutors.*

✓ *To strengthen trust in local authorities, focus on transparent communication of their actions to increase their accountability and responsiveness to citizens' needs.*

*Feeling that authorities represent citizens' concerns and views, equally care about all parts of Ukraine and are ready to listen*

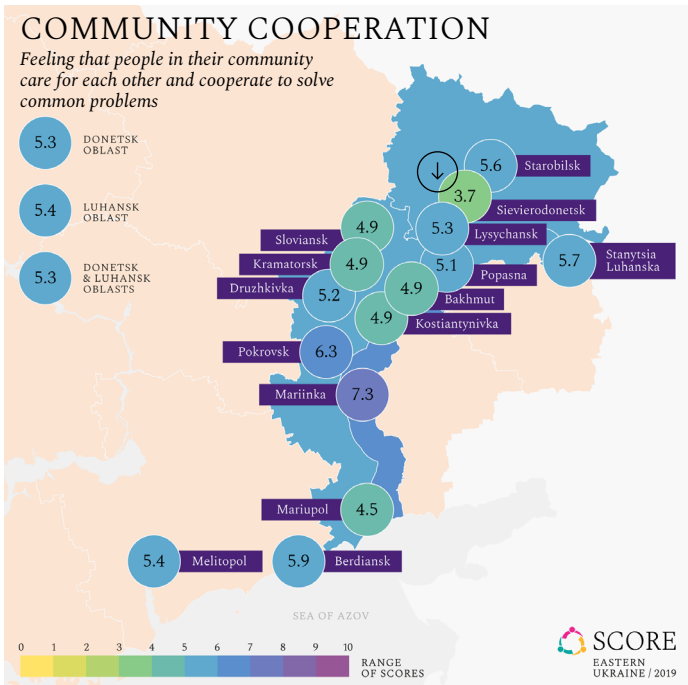


LEVEL OF PERCEIVED CORRUPTION AMONG...



## COMMUNITY BONDS & VALUES

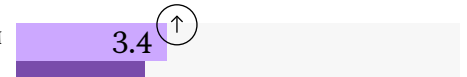
Sievierodonetsk 15 cities\*



✓ *Support community/neighbourhood initiatives to jointly define and solve common problems. This way people will feel they can rely on each other.*

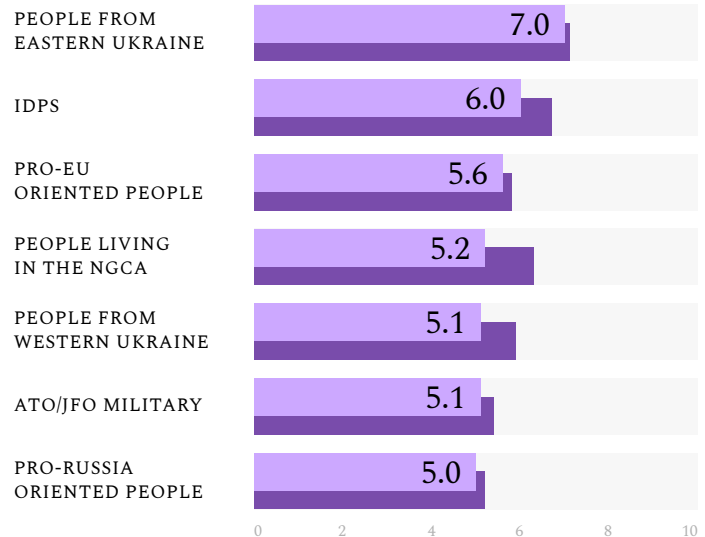
### SOCIAL THREAT FROM DIFFERENT GROUPS

*Feeling that different socio-demographic groups (i.e. IDPs, people from western and eastern Ukraine, pro-EU etc.) may undermine the unity of their community*



### SOCIAL PROXIMITY

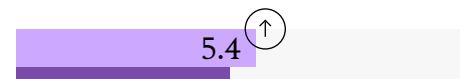
*Accepting members of different socio-demographic groups as their close friends and colleagues*



✓ *Fears of the other often come from stereotypes. Interventions bringing people from different regions and backgrounds together will help break them.*

### SUPPORT FOR EUROPEAN VALUES

*The belief that European values enrich society and culture*



\* CITIES WERE SELECTED BASED ON THE DG EAST PROGRAMMATIC INTEREST: Mariupol, Kramatorsk, Lysychansk, Sloviansk, Bakhmut, Kostiantynivka, Pokrovsk, Druzhkivka, Starobilsk, Popasna, Stanytsia Luhanska, Mariinka, Sievierodonetsk, Melitopol, Berdyansk. A total of 3000 respondents were sampled in 15 cities (200 per city).

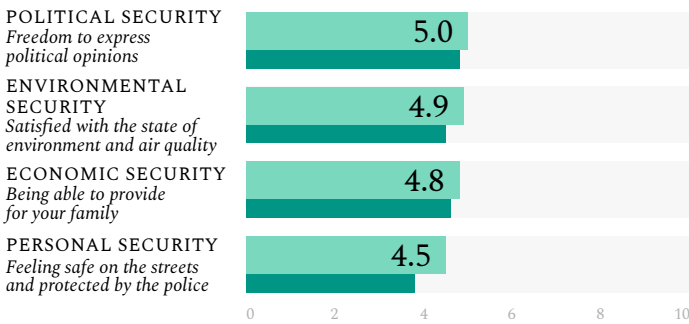
↑ Highest SCORE among 15 cities

↓ Lowest SCORE among 15 cities

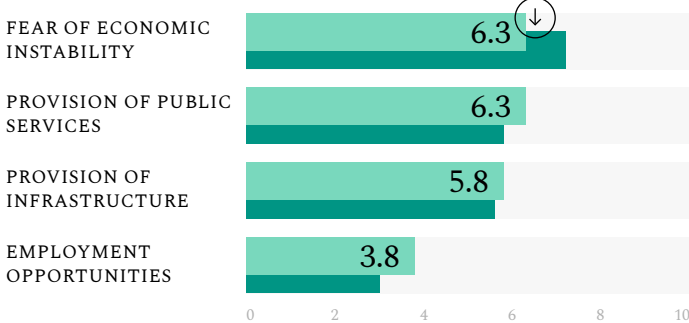
# SATISFACTION WITH CITY LIFE

● Sievierodonetsk ● 15 cities\*

## SAFETY & SECURITY

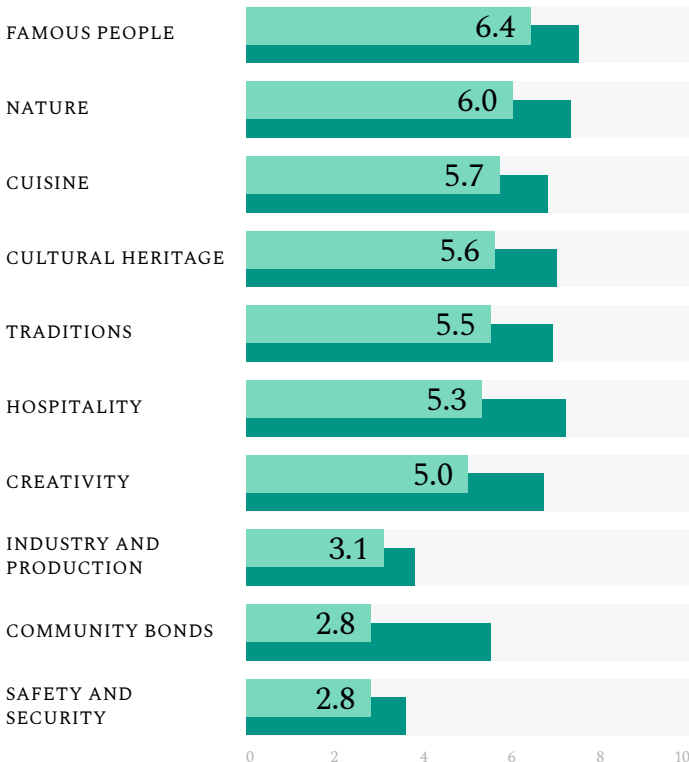


## SERVICES & EMPLOYMENT



## PRIDE IN YOUR LOCALITY

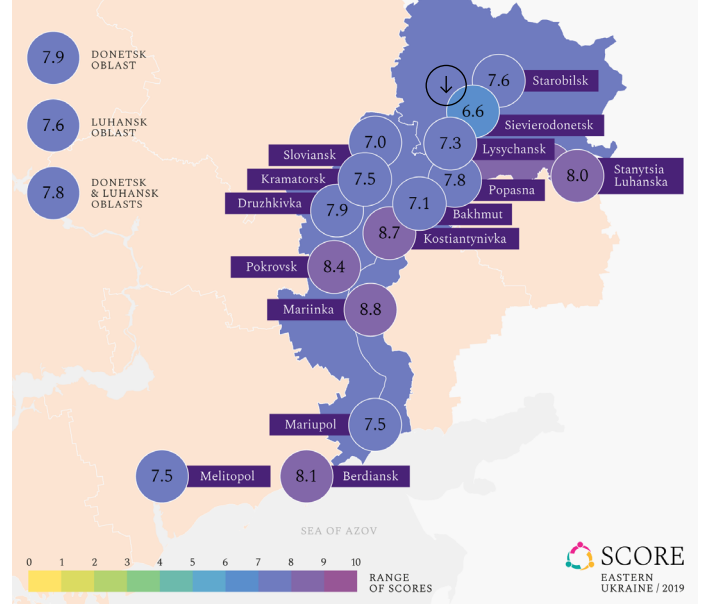
When you think about your locality, to what extent are you proud of the following?



LOCALITY SATISFACTION  
*(in terms of jobs, leisure activities and raising children)*

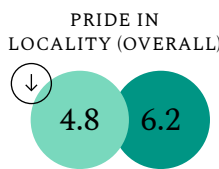


## SENSE OF BELONGING TO YOUR SETTLEMENT



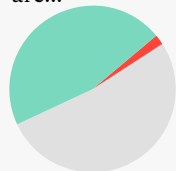
✓ Organize cultural events (street food/music festivals, art performances etc.) to build a positive perception of the city.

✓ To boost pride in locality, prioritize interventions that strengthen community bonds.



## CIVIC BEHAVIOUR

To change things in your community you are...



- 46% ACTIVE  
*Willing to use political and social means of action without violence*
- 2% VIOLENT  
*Willing to use violence*
- 52% PASSIVE  
*Not willing to do anything*

✓ To motivate passive citizens, concentrate on small scale civic initiatives relevant to their sense of pride that bring immediate benefit to the community.

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Mariupol, Kramatorsk, Lysychansk, Sloviansk, Bakhmut, Kostiantynivka, Pokrovsk, Druzhkivka, Starobilsk, Popasna, Stanytsia Luhanska, Mariinka, Sievierodonetsk, Melitopol, Berdyansk. A total of 3000 respondents were sampled in 15 cities (200 per city).

⬆ Highest SCORE among 15 cities

⬇ Lowest SCORE among 15 cities